

WORLD SOCIAL WORK DAY 2008 - CANADA

Report from the Canadian Association of Social Workers

1) On an on-going basis the CASW has announced WSWD in its monthly publication, *The Reporter*. This circulation reaches approximately 10,000 individuals.

2) In advance of WSWD, the CASW developed a page on its website dedicated to the day. Included on the page is the WSWD poster and press release as well as additional articles by CASW titled *CASW On the International Stage* <http://www.casw-acts.ca/intl/images/CASWintl_E.html> , *Highlighting Canadian International Award Winners* <http://www.casw-acts.ca/intl/images/intlawards_E.html> and *The Pulse of Social Work Awards Lifetime Achievement Category* <http://www.casw-acts.ca/intl/pulse_e.html> .

The webpage can be found at the following links: http://www.casw-acts.ca/intl/images/WSWD_E.html and http://www.casw-acts.ca/intl/wswd_f.html.

3) In advance of WSWD the CASW circulated the above listed information and articles to the Executive Directors of CASW Member Organizations to facilitate planning for celebrations at the local level.

4) On WSWD, the CASW circulated the WSWD press release to its distribution list of over 9000 social workers. Included in the circulation was a message from CASW President, Veronica Marsman as well as a link to the CASW webpage dedicated to WSWD.

In addition, one CASW member organization reported that in their region social workers hosted an international potluck and did a fundraising activity for a local charity. Also, the CASW, in response to its circulation of the WSWD press release, heard from several individual social workers acknowledging the importance of WSWD and thanking CASW for circulating the information.

Ginette Clarke MSW, RSW
Social Worker
Canadian Association of Social Workers