

International Federation of Social Workers – European Region Delegates Meeting for IFSW Europe e.V. Bucharest, Romania, 18-20 May 2018

2018. Expression of Interest in Appointments of External and Internal Representatives of IFSW Europe e.V. Deadline: 8th May 2018

Name: Ruth Allen Member Organisation: British Association of Social Workers E-mail address: ruth.allen@basw.co.uk

Please indicate the position(s) you are interested and the capacity in which you would wish to serve: Please M as appropriate

Please X as appropriate



Please give a brief account of knowledge and experience you have relevant to the position(s) below:

As Chief Executive of British Association of Social Workers (BASW) for the last two years, I have had the opportunity to develop my understanding and contribution to IFSW Europe and global as a BASW delegate. I am motivated and committed to be more involved and believe that by involvement with the Council of Europe in a support capacity I can provide skills and time to support the main IFSW E Representative as well as develop my own understanding and ability to contribute to IFSW E.

Social work representation in Council of Europe, the leading body for human rights and rule of law across 47 countries, is vital and there are many opportunities to develop this. Social work already has a good presence and influence in the Council particularly through the INGO which has a social worker as Chair. The Representative would benefit from active support to develop this further and I can provide that.

I would offer the Representative support through sharing ideas and helping to develop strategies for influence, impact and prioritisation. I bring a breadth of skills and experience in senior leadership in large organisations (before BASW) and working with multiple stakeholders at all levels, from governments to grassroots practitioners and users of



International Federation of Social Workers – European Region Delegates Meeting for IFSW Europe e.V. Bucharest, Romania, 18-20 May 2018

services. I work frequently with parliamentarians in all four countries of the UK and I am used to developing relationships and lobbying politicians and their officials.

I have skills in writing (academic, policy, promotional and journalistic). I have a Doctorate and skills in research and analysis of information. I also having presentational and facilitation skills and have worked as an organisational consultant in health and social care as well as a trainer/lecturer.

I have developed strategic communication strategies for organisations and I would be pleased to assist the Representative in communicating with members and with the Executive on activities and progress. I am proficient in use of social media as well as conventional forms of communication. I also write regularly for publication and could help to increase the visibility of the work in CoE – and of IFSW E more generally – if needed.

BASW is supportive of my involvement and would provide my time and reasonable expenses to ensure I can contribute effectively.

Current Employment Status: Employed – Chief Executive, BASW Length of Time Position held: 2 years

Do you have the support of your employer to attend meetings? Yes

Will you be allowed time off work to attend meetings? Yes

Do you have the support of your Membership Organisation? Yes

How much of your own time are you able to devote to the position(s)? As this is a support role I expect to offer up to half a day per month of my own time on top of work time but this could be more if the role warrants it

Please indicate the level of your skills in both spoken and written English and in any other languages using the codes below:

Fluent (1); Very good (2); Good (3); Fairly good (4)

Language	Spoken	Written
English	1	1
French	3	4
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.

Please indicate the level of your IT skills using the codes below: Excellent (1); Very good (2); Good (3); Fairly good (4)

E-Mail	1
Word	1
Excel	2



International Federation of Social Workers – European Region Delegates Meeting for IFSW Europe e.V. Bucharest, Romania, 18-20 May 2018

Power point 1

The completed form shall preferably be sent by e-mail by <u>8th May 2018</u> to Lola Casal, IFSW Europe Honorary Secretary: <u>secretary.ifsweurope@gmail.com</u> and certainly presented to her at the Delegates Meeting in Bucharest <u>no later than 13.00 on the 19th May 2018</u>.