



Message of **Seyed Hassan Mousavi Chelak**, President of the Iran Association of Social Workers and IFSW-AP Ethic commissioner, for the World Social Work Day

The International Federation of Social Workers (IFSW) annually selects a slogan, with the 2025 theme being "Strengthening Intergenerational Solidarity for endurable Well-being." In recognition of World Social Work Day, I extend my congratulations to all stakeholders, IFSW member countries, and the global social work community. Their commitment to advocating for the rights of social work beneficiaries is commendable.

The notion of intergenerational relationships has received attention across various disciplines, particularly in social sciences and social work. The presence of conflicting values among different generations has been identified as a contributing factor to this disparity. However, the cultivation of shared social values has the potential to fortify social solidarity, continuity, and cultural identity, thereby enhancing individuals' life satisfaction.

Social workers' lived experience indicates that intergenerational collaboration, characterized by the reciprocal exchange of knowledge and practices within a social context that respects social values and norms can facilitate the optimal utilization of new technologies. Reflecting on contemporary social trends reveals that generational

differences are more noticeable than in the past, especially in the post-coronavirus era. The increased use of new technologies by children and adolescents, coupled with the diminished technological skills of adults, has contributed to the exacerbation of these gaps. As a result, the emergence of tensions and problems between these generations is likely, with the potential for negative impacts on their quality of life.

In response to these challenges, individuals often seek assistance from social organizations, whether governmental or non-governmental, to address their needs and improve their quality of life. Among these specialists, social workers are frequently sought for assistance in navigating challenges and addressing crises, as well as for their role in preventing social harms. It is imperative for social workers to be cognizant of and adept in managing social transformations that are an inevitable consequence of societal evolution. By doing so, they can facilitate individuals in achieving self-empowerment through their own active engagement and the utilization of their individual, familial, and social resources and capabilities.