**Item 7 - DRAFT IFSW Europe Workplan 2025-2027 V2**

**To be finalised after discussion on 5 October 2025**

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| Strategic theme | Action | Who | By When |
| 1. **BUILDING STRONGER MEMBER ASSOCIATIONS**   **Strategic aim:** **To support member associations to grow, support each other and achieve their objectives, in line with our common ethics and values.** | * Implement the *Strengthening Social Work and IFSW* *in Europe* project   Key elements:   * Engage members through webinars, social media and other online platforms (e.g. padlets) * Trial new approaches to support and inclusion within 25/26. * Write up final report on approaches and implementation for adoption in DM 2026 * Develop and deliver webinars and other online meetings later in 2026 to disseminate, publicise and promote approaches and position of IFSWE in providing support and solidarity. * Commence evaluation of the project end 2026   **Supporting members under duress**   * Develop more consistent processes and best practices for responding to calls for support, learning, intervention (etc) from members and engaging wider membership in mutual support and solidarity within the ‘*Strengthening social work*…’ project. | Led by Executive, Coordinator Jill Childs, involving members | Quarterly updates to IFSW Global  Milestone report: DM 2026 |
| **2. INFLUENCING EUROPEAN AND NATIONAL SOCIAL WORK POLICIES**  **Strategic aim: To influence and shape social work and social policies across Europe through promotion of our common ethics, values and knowledge through producing research, policy papers, webinars and other resources.** | **Responsive project**   * Plan future strategic direction for project outputs in management meeting of consortium leads end Oct 2025 Lisbon to include:   + Agreeing development/ production/application of implementation tools and methods   + Exploring options for funding for implementation through IFSW E and partners (through grant and/or commissioned implementation activities within services etc)   + Developing networks of supporters/allies for Responsive approaches   + Ensure use of all Responsive funding to achieve above aims by end January 2025   **Cocoso project**   * Increase IFSW E executive visibility within and support to the project * Plan for involvement of IFSW E in delivering training and development inputs to candidates.   **Increasing policy impact of representatives/ regional commissioners**   * Work with representatives and regional commissioners on enhancing influencing skills and preparing and planning for webinars and learning activities over coming year | Ruth Allen  Ana Radulescu  Nicolai Paulsen  Jill Childs  Ruth Allen  Ana Radulescu  Herbert Paulischin  John Brennan  Ruth Allen  Representatives | Project formal end – end February 2026  Ongoing (post-February) implementation and dissemination activities  Ongoing    Nov 2025 |
| **3. PROMOTING SOCIAL WORK PRACTICES AND IDENTITY**  **Strategic aim: To celebrate, develop and defend social work practices and strengthening identity across Europe in alignment with our European and Global ethics, values and perspectives** | * Disseminate outputs and learning from Responsive * Provide more social work practice and identity development opportunities/offers for social workers including with the input of the Representatives and Regional Commissioners * Appoint UN Regional Commissioner as soon as possible, in partnership with the Global UN Commissioner and IFSW Global, to sustain social work presence and impact in UN Geneva. * Reconvene the IFSW Europe Human Rights Network, build our focus on social work and human rights practice and set tangible actions/goals for the Network | Ruth Allen  Ana Radulescu  Nicolai Paulsen  Jill Childs  Ruth Allen  Jill Childs  Representatives  Ruth Allen  Priska Fleischlin  Bernard Mayaka  Enric Torras  Kristine Evertz | From January 2025 – December 2026  Report to DM 2026  By Dec 2025  Nov 2025 |
| **4. SUPPORTING SOCIAL WORKERS’ WORKING CONDITIONS**  **Strategic aim: To promote better working conditions, protection of rights at work and organisational practices that sustain the workforce.** | * No concrete plans as yet * Initiating discussion on possible next steps at the DM in Oslo 2025 |  |  |
| **5. ADVOCATING FOR EUROPEAN SOCIAL WORK WITHIN EUROPEAN AND GLOBAL BODIES**  **Strategic aim: To ensure social work perspectives and values have visibility and impact in key European institutions and systems, and ensure the voice of Europe is strong within IFSW Global.** | * Provide one or two online skills and knowledge sessions in 2025/26 focused on *‘how to advocate successfully for social work and social workers and contribute effectively within European and Global institutions*’ * Review how the Representatives Meeting time is structured and how the work of representatives feeds back to member associations and social workers across Europe. | John Brennan  Ruth Allen  Representatives and Regional Commissioners  New Social Workers Network  John Brennan  Ruth Allen  Representatives and Regional Commissioners  New Social Workers Network | By March 2026  Proposal to DM 2026 |
| **6. LOBBYING AND CAMPAIGNING**  **Strategic aim: To speak out and be widely recognized as the ethical voice of European social work and social workers on matters of professional, social and political importance.** | * Develop and elucidate (write up) this strategic theme as cross cutting * Identify one or two specific priority campaign and lobbying activities for 2025/26 * Ensure motions passed at the DM are acted upon | Ruth Allen  Executive group  Executive group – following DM  Executive Group | By end November 2025  By end November 2025  By end January 2025 and reported at DM 2026 |
| **7. IMPROVING INTERNAL AND EXTERNAL COMMUNICATIONS**  **Strategic aim: To improve the regularity, impact and coherence of our communication and engagements activities amongst members and with our wider audiences.** | An area for considerable development in the coming year and is high on the Executive’s priority list as timely, accessible communications are crucial for all our other projects.   * Further develop content and dissemination of regular briefings for members and wider audience - by email, upload to the IFSW website and notification in IFSW bulletins * Increase use of on consolidated Facebook Account * *Open IFSW Europe LinkedIn account if possible* * Increase social media usage across all platforms, monitoring reach and impact * Use more online interactive tools to enable member engagement and networking with each other e.g. Padlet * Work with New Social Workers Group on best ways to reach new and younger social workers and fulfil the ambitions of the network | Executive Group with social media lead appointed  New Social Workers group | Ongoing with report to next DM |
| **8. SECURING OUR FINANCES AND GROWTH**  **Strategic aim: To manage and increase our financial resources and diversify our income to sustain our ability to support and develop social work and social workers in Europe.** | * Through the *Strengthening Social work and IFSW E* project and other actions, promote benefits of IFSW E to social work associations across Europe, involving existing members, and seek to increase in paying membership. * Increase capacity to apply for funding and grants and increase other income generation through training interested members in grant and funding bids and creating a bidding and fund raising ‘virtual team’ / pool of capable and motivated members * Work specifically with the New Social Workers Network to build their capacity to gain funding | Executive group with active support of members  Executive group with active support of members | Ongoing – report to DM 2025  Initial training session online by end Nov 2025 |
| **9. DELIVERING THE IFSW EUROPE CONFERENCE**  **Strategic aim: To showcase and explore the work of IFSW and of European social work through high profile, bi-annual IFSW Europe conferences, engaging diverse social workers, experts by experience and other allies.** | * Co-develop proposal to deliver the 2027 conference in Greece ( subject to vote in Oslo DM) * Put in place a clear model (contract) for delivery of the conference with risk and surplus share between the host association and IFSW * Promote the conference 2027 widely and consistently from 2026 onwards * Plan early for future conferences (2029 and beyond) | Proposed host/s  Ruth Allen and  Executive group  Proposed host/s  Ruth Allen and  Executive group  Executive group and all members  Executive group and all members | Oct 2025  End Nov 2025  Ongoing  Report to DM 2026 |
| **10. PLANNING FOR THE FUTURE AND SUPPORTING ALL GENERATIONS OF SOCIAL WORKERS**  Strategic aim: To support and enable the involvement of next generation social workers and innovations within IFSW E and across the profession | * Establish regular liaison between the New Social Worker Network (NSWN) and the Executive to support and facilitate delivery of their work plan 25/26 * Include the NSWN in the Representatives Meetings for feedback and ongoing information sharing. * Involve NSWN in ‘*Strengthening Social Work…’* Project. * Use the members briefing and other IFSW E channels to disseminate updates about the NSWN. * Work with the NSWN to develop their bidding and grant application capacity as part of IFSW E’s overall capacity building. * Work with NSWN and the 2027 conference hosts to include NSW space/sub-conference and involve NSW in the conference development. * Actively encourage involvement of NSWs in Delegates’ Meetings through funding from associations and use of IFSW central subsidy budget. * Provide IFSW E budget of £3000.00 in 2026 for in person participation in relevant meetings/events. |  |  |