This work programme is presented under the following broad subheadings adopted by the 2013 IFSW Europe e.V. Delegates Meeting, and it has been continued, revised and reinforced over recent years:

1. Visibility and Voice
2. Membership development
3. Services for members.

“Principles of social justice, human rights, collective responsibility and respect for diversities are central to social work.” (IFSW Definition of Social Work) and constitute the basis for all actions performed by the executive committee of IFSW Europe e.V. in the different areas of the work programme.

### 1. COMMUNICATION

**OBJECTIVES**

1. **Increase Online Visibility**
   a. IFSW Website and Social Media – to increase the number of articles on the website;
   b. Knowledge sharing - Identification of contact persons from each member organization to transmit IFSW Europe news on the activity of the organizations at national level.

2. **Increase Internal Communications**
   a. Creating a *News & Reports* to be emailed to members every three months;
   b. Increase the contribution of member organization to the activity of IFSW Europe Representatives;

3. **Increase communication with IFSW Europe partners**
   a. Ensure continuity between IFSW Representatives and our partners;
## 2. FINANCES

**OBJECTIVES**

- Prepare applications for external funds and access external resources for specific activities;
- Ensure maintenance of IFSW Europe Legal Body;

## 3. MEMBERSHIP DEVELOPMENT

**OBJECTIVES**

- To maintain a representative membership base with a focus on retention and greater engagement of a representative membership rather than growth in the number;
- To support member organization to develop the professionalization of social work services, as well as the professional profile of social workers from all Europe;

## 4. IFSW EUROPEAN CONFERENCE

**OBJECTIVES**

- Providing the necessary support to members for organizing IFSW conferences.
- Ensure the visibility of the IFSW European conferences;

## 5. IFSW Representatives

**OBJECTIVES**

- To find social workers to devote to the work of IFSW Europe and represent us in contact with our partners;
- Increased coordination between the IFSW Europe agenda and the activities of IFSW Europe representatives;

## 6. NETWORKING AND LOBBYING

**OBJECTIVES**

- To support IFSW Europe members linking with networks and organizations in different fields related to social work;
- To promote the presence of IFSW executives and members in political meetings, at national and European level.

## 7. THE SOCIAL WORK DAY 2020

**OBJECTIVES**

- To create and promote all over Europe common key messages within the theme of 2020;
### 8. RELATIONS WITH IFSW GLOBAL

**OBJECTIVES**
- Ensure IFSW Europe representation to the IFSW Global Commissions;
- Ensure that IFSW Europe members are represented at the Global level;

### 9. POLICY DEVELOPMENT AND SOCIAL ACTIONS

**OBJECTIVES**
- Develop policy statements that reflect the priorities of IFSW Europe member organisations;
- To consider a strategy to help members in ways to express their priorities for policy statements and social actions;