

Liu Jing Profile

Liu Jing, currently vice president and Secretary General of China Federation of social work, and President of the China Philanthropy Times.

Liu Jing has worked in government, enterprises, media, social organizations, education and other fields; has edited <<Blue Book of China Charity Donation Development>>, <<China Corporate Social Responsibility Report>>, <<2015-2019 China Social Work Development Report>>, <<2015 Social Work Service Organization Development Report>>; initiated “China Social Work Annual Meeting” and “China Public Welfare Annual Meeting”, etc. He has made remarkable achievements in social work, planning and implementation of welfare project, theoretical research and practical exploration in the field of public welfare and charity.

From 1979 to 1997, Liu Jing worked in the Ministry of civil affairs. He was responsible for the development planning of social welfare undertakings and the formulation of rights and interests protection policies for children, the elderly, and the disabled and other groups in the city.

From 1998 to 2000, Liu Jing started and operated welfare enterprises.

In June 2001, Liu Jing founded China's first comprehensive

public welfare newspaper, *the Philanthropy Times*, and has been the chairman of the newspaper ever since. He has always taken the responsibility of promoting the concept of public welfare and the spirit of public welfare, shouldering the responsibility of speaking for the civil society, and promoting the development of China's public welfare and social spiritual civilization.

Since March 2007, Mr. Liu Jing has served as vice president of China social workers association and concurrently as Secretary General from March 2015. During his term of office, focusing on the needs of social work development, he made great efforts to strengthen the training of social work talents, professional services and public welfare services, and did a lot of work to promote the development of China's social work industry, capacity-building, theoretical research, practical exploration, etc.

Liu Jing has been committed to the top design of social work in China for more than ten years. Actively promote the construction of social work industry, industry publicity, international exchange, and vigorously promote the organic integration of social work and public welfare charity, which has made positive contributions to the development of social work in China.

Since 2010, Liu Jing has launched the "China Social Workers' Annual Meeting", which has been held for 10 consecutive years. It

has become the annual grand ceremony of China's social work industry, enhanced the sense of honor of social workers, increased the recognition of social work, and made more Chinese people understand and aware China's social workers.

In 2014, with personal resources and raised funds, Liu Jing promote the cooperation between the China Federation of social work and the Open University of China to establish a social work college, which now carries out both academic and non-academic education for practitioners in the social work industry with the characteristics of practical education of social work by means of modern education.

In 2016, Liu Jing launched the “Better Community” project to train social work professionals for poor areas through the Open University of social work College.

Mr. Liu Jing has been actively promoting international exchanges in social work, organizing and leading domestic counterparts in social work to participate in international conferences or international visits for many times, and learning from foreign social work experience. In 2017, he led the China Federation of social work to successfully hold the 24th Asia Pacific Regional Conference on social work, which was highly praised by peers at home and abroad.

In 2018, Liu Jing launched the "Better Community Plan" project, which actively explored the participation of social workers in community construction and achieved good social effects.

During the novel coronavirus pneumonia outbreak in 2020, Liu Jing led the China Federation of social work, and actively cooperated with the government and all sectors of society. On one hand, it led social workers to take an active part in epidemic prevention and control; On the one hand, they raised support materials and funds to support front-line epidemic prevention personnel, and actively interact with other countries and support each other, which made positive contributions to epidemic prevention and control. China's government departments and all sectors of society are highly praised and highly recognized by the International Federation of social work.

Over the past decade, Mr. Liu Jing has worked hard for the development of China's social work in line with his love and dedication to the social work industry. At present, there are more than 1.4 million professionals and more than 10000 professional social work institutions in China, which have become an active force in China's social construction.

If the nomination for the post is successful, Mr. Liu Jing no doubt will promote the development of China's social work industry on a

larger stage, promote experience exchange and mutual visits among social workers in the Asia Pacific region, promote social work to better serve human welfare, and promote sustainable development of people and communities, people and the environment.

Lucy King
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