



PROFILE AND CURRICULUM VITAE OF NOMINEE

This profile and Curriculum Vitae is an IFSW Bylaws requirement and informs voting members of your experience and abilities for the position. It also provides valuable information for the IFSW office. By completing and signing it you are agreeing to be a nominee for this position. Please ensure that the completed form is no longer than five (5) pages using a Times New Roman 12 font and with margins no smaller than 0.75 cm on each side.

IFSW Position to which you seek nomination

IFSW Asia Pacific Regional Vice President

Candidate's Name and Country

Teoh Ai Hua, MALAYSIA

Surname: Teoh

Given Name: Ai Hua

Social Work and Other Educational Qualifications (include institution and date)

- PhD (Social Work), Universiti Utara Malaysia (2023)
- Master of Arts in Social Work Studies (Distinction), University of Kent at Canterbury, United Kingdom (1999)
- Bachelor of Public Administration (Honours), Universiti Utara Malaysia (1996)

Professional Affiliations

Malaysian Association of Social Workers (MASW) – Life member since 2007

International Federation of Social Workers (IFSW)

Commonwealth Organization for Social Work (COSW)

Asia Pacific Association of Social Work Educators (APASWE)

International Council of Social Welfare (ICSW)

National Council on Welfare and Social Development Malaysia (MAKPEM)

Professional Leadership Experience over the past decade

2014 to date: Senior Lecturer, School of Applied Psychology, Social Work and Policy, Universiti Utara Malaysia

2023 to date: President, MASW

2022 to date: Regional President, ICSW-South East Asia and the Pacific Region

2021 to date: Vice President, MAKPEM

2020 to date: Board Member, COSW

2023 to date: Asia Pacific Regional Representative to IFSW Education Commission

2020-2022: Regional Vice President, ICSW-South East Asia and the Pacific Region

2019-2023: Executive Committee Member, MASW

2019-2021: Honorary Secretary, IFSW-Asia Pacific

2016-2020: Asia Pacific Regional Representative to IFSW Ethics Commission

2014-2020: President, COSW

2009-2017: President, MASW

2009-2013: Assistant Special Officer to Former Prime Minister of Malaysia, Putrajaya, Malaysia

2004-2009: Press Secretary to the Prime Minister of Malaysia, Prime Minister's Office, Putrajaya, Malaysia

National Association and Leadership Experience over the past decade

- Malaysian Association of Social Workers (MASW)
 1. President: 2009-2011, 2011-2013, 2013-2015, 2015-2017, 2023-2025
 2. Executive Committee Members: 2019-2021, 2021-2023
- National Council of Welfare and Social Development Malaysia (MAKPEM)
 1. Vice President: 2021-2024
 2. Member of Supreme Management Committee: 2013-2021
- Malaysia representative to Regional Community of Practice Working Group on Costing the Social Service Workforce and Ratios: 2024 to date
- Malaysia representative to the Technical Working Group for Development of Roadmap to Implement Ha Noi Declaration on Strengthening Social Work Towards Cohesive and Responsive ASEAN: 2021-2022
- Malaysia Professional Centre (Balai Ikhtisas Malaysia): Vice President, 2012-2014

Community/Volunteer and Leadership Experience over the past decade

- Member of the Special Project Team on Social Work Profession Bill Malaysia: 2019-2021
- Member of the Technical Committee on Enhancing Professionalism of Social Work in Malaysia: 2010-2018
- Visiting Lecturer and Industry Advisory Panel Member for School of Liberty Arts and Sciences, Taylor's University of Malaysia: 2020 to date
- Speaker and facilitator on social work theories and practice, case management, and social work supervision for government and non-government social welfare organizations since 2010.

Are you aware of the description, role and responsibilities attached to the position you wish to have within the IFSW Executive?

YES:

YES

NO:

If the answer is YES, please respond to the following questions:

a) What are the three most important responsibilities towards IFSW:

1. Attends IFSW Executive Committee and General Meetings, to represent the region and to contribute to the achievement of the IFSW Global Action Plan goals at both the global and regional level.
2. Accepts tasks and responsibilities for the operations of IFSW in accordance with governance principles.
3. Communicates and works with the President in executing of tasks and projects from time to time.

b) What are the three most important responsibilities towards your Region:

1. Attends IFSW-AP Executive Committee Meetings
2. Supports regional planning and activities related to promotion of the social work profession in line with the IFSW Global Action Plan goals
3. Encourages and supports communication, exchanges, collaboration and meetings between member organizations in the region

c) What are the three most important responsibilities towards your national association?

1. Advocate for legal recognition of social work as a profession in Malaysia
2. Providing training and technical support to both government and non-government organizations in enhancing competencies in social work practice
3. Raising the competencies of social work practice in Malaysia

Please demonstrate:

- Commitment to the goals of IFSW as laid down in the Constitution

MASW has been a member of good standing of IFSW since 1974, and I have personally participated at the Joint Global Conference, as well as attending the IFSW General Meeting in 2010, 2014, 2016, 2020 (online), and 2022 (online), as well as involvement as regional representative to the Ethics Commission (2016-2020) and Education Commission (2023 to date).

- Possession of language(s) capabilities (preferably bilingual)

Trilingual (English, Malay and Chinese) - proficient both spoken and written

- Identification with the region you represent, mainly by residence, work experiences, and knowledge of the main language(s) spoken in the region

I have been active in attending the regional conference, and the ASEAN Social Work Consortium (ASWC) Conference (2016 to date), ASEAN GO-NGO Forum on Social Welfare and Social Development (2015 to date). I have also served under different Regional Presidents since 2016 in various capacities. My affiliation with ASWC, COSW and ICSW has given me to network with many other social workers and leaders in the region. The recognition of social work as a profession in the region varies and many countries are moving towards legal or statutory professional recognition. Regional issues include disaster response, migrant and refugees, poverty, child protection, gender-based violence, and elderly care. The region is very diverse in terms of its ethnicity, culture, politics, economics and language. Coming from a multi-ethnic, multi-religions and multi-cultural country and having visited approximately 16 countries in the region, I believe I have good understanding of the dynamics of the region. English is widely used in most part of the region and within IFSW-AP, APASWE and ICSW, and is also the official language of ASEAN and at the UNESCAP in Bangkok. Nonetheless, simultaneous translation into other global languages such as Japanese and Chinese are common practice in many regional conferences and meetings.

- Practical wisdom and objective interest in international affairs

Besides attending the IFSW-IAASW-ICSW Joint World Conference since 2010 and IFSW-AP Regional Conference since 2016, I also have participated, in various capacities, in other international conferences and meetings, including ASEAN, APEC, Non-Alignment Movement (NAM), Commonwealth Heads of Government Meeting (CHOGM) since 2004. I am familiar with the processes and dynamics of many of these international meetings as well as the issues and agenda, including the United Nation Sustainable Development Goals (SDGs), and the Global Agenda on Social Work and Social Development.

- Willingness and capacity to devote time to assume work responsibilities in the Executive or Regional Committee

I have served as the Regional Honorary Secretary (2019-2021), and Regional Representative to IFSW Ethics Commission (2016-2020) and Education Commission (2023 to date), and have been assisting the IFSW and IFSW-AP booth at the Joint World Conference and Regional Conference. I am familiar with many of the leaders of IFSW, IAASW and ICSW, and am willing to continue my service to the region.

- Ability, in so far as possible, to attend Executive or Regional Committee meetings

I am willing and ready to attend Executive or Regional Committee meetings, pending the clearance and approval from my employer (university and Ministry of Higher Education) which is a mandatory requirement working in the public service. My university and the Ministry of Higher Education have been supportive in approving my application to travel abroad for conferences and meetings.

- Participation, so far as possible, as delegate of the General Meeting or attendance at IFSW Conferences

I have been representing my national association to IFSW General Meeting and Conferences since 2010, particularly to the regional General Meetings and Conferences.

- Any other information relevant to your nomination

I have served the Asia Pacific Region in various capacity, and is ready to accept bigger responsibilities in enhancing the social work profession further in the region. Coming from a multi-ethnic and multi-cultural society in Malaysia,

Signature and Date



(TEOH AI HUA)

8 February 2024