



### ABSTRACT

This plan outlines the strategic activities and initiatives for 2025, aiming to strengthen the association, address existing challenges, and enhance our impact on the community.

**Norville Burleson**

Chairman



### Objectives

- ❖ Increase active participation among members.
- ❖ Support workers' well-being to prevent burnout.
- ❖ Streamline operations to overcome bureaucratic barriers.
- ❖ Strengthen collaboration with government bodies and other stakeholders.
- ❖ Expand awareness and support programs for the community.

### Planned Activities and Timeline

Activity	Objective	Timeline	Responsible Team	Resources Needed
Membership Support Program	Encourage active participation by providing financial support or subsidies for activities.	Q1 – Q2	Membership Committee	Fundraising, external sponsorships
Employee Wellness Program	Organize workshops, retreats, and regular check-ins to address burnout.	Q1 – Q4	HR Team, External Partners	Budget for wellness activities
Administrative Streamlining Project	Simplify internal processes and reduce bureaucratic delays.	Q1 – Q2	Admin Team, Consultant	Process audit, tech tools



Government Engagement Strategy	Develop a targeted strategy to engage and collaborate with government agencies.	Q2 – Q3	Advocacy Team	Research, advocacy training
Community Awareness Campaign	Continue awareness sessions on key topics (e.g., GBV, HIV, bullying) and expand outreach to more schools and neighborhoods.	Q1 – Q4	Program Team	Materials, transportation
Youth and Member Involvement Program	Actively involve young members and trainees in all initiatives to build engagement and capacity.	Q1 – Q4	Membership Committee	Training modules, mentorship
Monitoring and Evaluation (M&E)	Assess the impact of programs regularly and adapt strategies as needed.	Quarterly (Q1–Q4)	M&E Team	Evaluation tools

## Resource Mobilization

To support the planned activities, the following steps will be taken:

- ❖ Increase fundraising efforts, including grants and sponsorships.
- ❖ Strengthen partnerships with NGOs and private sector organizations.
- ❖ Optimize resource allocation by prioritizing high-impact activities.

## Expected Outcomes

- ❖ Increased member participation and engagement in association activities.
- ❖ Reduced burnout among workers, resulting in improved productivity.
- ❖ More efficient operations with reduced bureaucratic delays.
- ❖ Stronger relationships with government agencies and enhanced program support.
- ❖ Greater community impact through expanded awareness and outreach programs.

## Conclusion

This plan serves as a roadmap to guide VSWs toward achieving its goals for 2025. With a collaborative effort, we aim to overcome challenges, empower our members, and make a meaningful difference in the community.