

## IFSW Ambassador Update to the IFSW General Meeting 2012 - Stockholm

I would like to thank the General Meeting, including all the member associations, for providing me with the continued opportunity to serve IFSW. All duties are undertaken at no expense to IFSW.

The General Meeting first appointed me to the role of Ambassador in 1994. This followed a period of 8 years on the Executive Committee as Member, Vice President for North America, and as global President of IFSW. A role description was approved by the 1996 General Meeting. The appointment has been renewed at each General Meeting.

The Ambassador works on behalf of IFSW's mission and goals. She always serves at the request of the General Meeting and within the policies and priorities set by it. The Ambassador is accountable to the General Meeting, IFSW's highest policy making body.

The appointment was established to officially make use of existing networks, expertise and in depth understanding and experience with IFSW for IFSW's benefit. Upon request, the Ambassador carries out special global assignments and representation for IFSW.

Some of the Ambassador's activities for IFSW have included: representation at meetings, seminars, conferences and events by introducing and facilitating important IFSW matters, links, and providing organizational presence; promoting the IFSW Friend's Program (founded during my Presidency) to position IFSW to engage in outreach and recruitment of persons and organizations to become supporters of IFSW (involving education, promotion and fund development); providing information, marketing, and public relations via media, workshops and

public speaking with social workers, organizations, and the public about IFSW; i.e. advancing the grant status of the World Urban Forums. The Ambassador has also performed specific tasks of program and policy significance to IFSW i.e. participation in the evaluation of the Officers' Meeting, the Steering Committee; and the Secretary General, etc. Other service has included work with the Structure and Operations Committee; the Task Force on Non-Dues Revenue/Income Development; the Elections Committee, the Friend's Advisory Committee, etc.

The Ambassador is committed to performing a meaningful and important role for IFSW.

Los Angeles, May, 2012

Suzanne Dworak-Peck

IFSW Ambassador