

IFSW Ambassador Update to the IFSW General Meeting 2016 – Seoul

As IFSW Ambassador, I would like to thank the General Meeting and all of our member associations for providing me with the privilege to serve IFSW.

Background Information:

The General Meeting appointed me to the role of IFSW Ambassador in 1994. This followed eight years as a member of the Executive, President for North America, and as IFSW President. A role description was approved by the 1996 General Meeting. This role was established for the purpose of officially providing an opportunity to use existing networks, expertise, in depth understanding and experience with IFSW for its benefit. The Ambassador is accountable to the General Meeting. At all times, the Ambassador serves the mission and goals of IFSW within the policies set by the General Meeting. The Ambassador acts at the request of IFSW to carry out special assignments of programmatic and policy importance to IFSW. All activities are undertaken in a voluntary capacity and at no expense to IFSW.

Duties performed as Ambassador have included:

- engaging in outreach and recruitment of persons and organizations to become “Friends of IFSW.” This involves education, promotion and fund-development. I have served as a member of the “Friends” Advisory Committee. “Friends of IFSW” was founded during my IFSW Presidency to position IFSW to nurture linkages with new and existing supporters and to develop additional sources of non-dues revenue.**
- supporting activities to preserve and enhance IFSW Archives**
- providing information, marketing and public relations about IFSW to social workers, organizations, policy-makers, and the general public.**
- promoting IFSW’s organizational presence i.e., advancing the grant status of the World Urban Forum.**

- serving as a member of the Elections' Committee
- reporting on the role and function of the Steering Committee
- reporting on the role and function of the Officer's meeting
- serving on the Non-Dues Revenue/Income Development Task Force
- participating in the performance evaluation of the Secretary General.
- serving on the Subcommittee on Structure and Operations.

My overall organizational involvement with IFSW has spanned more than thirty years continuously. I appreciate the support for IFSW provided by member associations and colleagues.

As Ambassador I am committed to performing an important and meaningful role for IFSW.

Los Angeles, May 2016

**Suzanne Dworak-Peck, MSW, ACSW, LCSW
IFSW Ambassador**